ZAHRA ZOLFAGHARI

Brooklyn, NY
me@zahra-design.com
https://zahra-design.com

Creative and reliable visual + motion designer with 10+ years of experience turning complex ideas into clean, engaging visuals. Skilled in UI/UX, storytelling, and design systems. Fast learner, team player, and always curious about what's next in design and tech.

SKILLS

Adobe Creative Suite:
- After Effects
- Photoshop
- Illustrator
- InDesign
- Acrobat Pro
- Premiere Pro
- Audition

Affinity Serif:
- Affinity Designer
- Affinity Photo

Figma

DaVinci Resolve

Familiar with
- Trapcode Suite
- Cinema 4D
- Blender
- Jira
- HTML5 / CSS3 / JS
- WordPress
- Microsoft Office

LANGUAGES

English

Persian (Native)

EMPLOYMENT AUTHORIZATION

U.S. Citizen

EMPLOYMENT

Senior Motion Designer

MinIO | 1.2023-Present
New York, NY

Designing storyboards and creating promotional and explainer videos.

Developing visual solutions for abstract or technical narratives.

Working closely with Engineers and UX teams to prototype interactive dashboards.

Visual Designer

Tag. | 9.2015-10.2022
New York, NY

Designed storyboards and created promotional and explainer videos for global campaigns.

Worked closely with developers and UX teams to prototype interactive dashboards.

Delivered versioning and localization for international media assets.

Developed visual solutions for abstract or technical narratives.

Clients: Lego, Meta, Estee Louder MAC, Accenture, Schneider Electric, TIAA, BlackRock, RW Baird, Zurich, Cartier, Piaget, DIAGEO, Heineken, H&M, Reebok, Novartis.

Motion Designer (Freelance)

Cisco | 2022

Turned complex concepts into a visual story. Responsible for storyboarding for two internal videos, including defining the look-and-feel, animation, and photo-retouching tasks.

Axis Group LLC | 2020

Corporate video. Tasks included storyboarding, the look-and-feel, animation, video editing, and animating the product logo.

Web Designer

TEDxJerseyCity | 2015-2016

Designed and developed a responsive WordPress-based website and event promotion materials.

Graphic Design Intern

Red Rooster Group | 9.2014 - 2.2015
New York, NY

Designed print and motion assets, including an informational animation.

Assisted in video shoots, color grading, and layout design for publications.

EDUCATION & TRAINING

MS in Communication Design | 2014
Pratt Institute, Brooklyn, NY

BA in Graphic Design | 2006
Shahed University, Tehran, Iran

ACCOMPLISHMENTS

Post Production and Editing Finalist at the 2014 Adobe Design Achievement Awards for a motion graphics video, "Now in Print."